



ReMaking Mumbai's Public Spaces

An initiative to transform our public spaces into vibrant, active and safe spaces

The Re-Imagine Public Spaces program has been conceptualized by SD Corporation to demonstrate the importance of the following components in the liveability of the city:

- >Vibrant & culturally active public spaces
- > Value of small social urban spaces

A Background:

Transforming underutilized open spaces into vibrant public spaces

The number of underutilized & run-down spaces that lie right before our eyes, ignored, as Mumbaikers go about our daily chores is amazing. The Re-Imagine Public Spaces Program seeks to consider the potential of these spaces and make them meaningful for the residents. The aim is to transform formerly dead areas into vibrant, active and safe spaces.

The streets, squares, and public spaces form the vital element in any neighbourhood & city. They are the single most important component that add to the liveability of the city.

The tactics of Place-making are used to enhance the civic places within a neighbourhood. Streets, sidewalks, parks, buildings, and other public spaces will be designed so as to stir interaction & sociability amongst the community. This will be the key to the long term goals of liveability & inclusivity of the residents.

Collaborative City Making: Built on Partnerships with diverse stakeholders

The framework of partnerships and collaborations between businesses, local community stakeholders, various artists and experts in order to create vibrant places will be one of the key innovations of this program.

Our Initiative:***Transforming the Samta Nagar surroundings***

At SD Corporation, we have led the design of this program; established the framework and built a wide-ranging diverse collaboration between various stakeholders. Supporting us in this initiative is 'The Urban Vision,' a social venture & a think-do-tank which was instituted to inspire next generation urbanization

We have begun with the execution of this idea at Samta Nagar, in Kandivali-E; where we have used the open spaces for creation of these fun public plazas and are sponsoring the art interventions. Multiple artists including collectives like Fossils and Tatu are working on the art interventions in these spaces.

Creative Placemaking & Tactical Urbanism to revive cities

This project is also aimed at emphasizing the need for investments into soft infrastructure of a place to increase its quality of life. While larger scale infrastructure is needed; incremental, small-scale improvements that need minimal capital investments are a great way to revive a neighbourhood. Tactical Urbanism and creative place-making are small-scale creative interventions to make the city more enjoyable and livable. While detailed master plans are much needed; the idea that action should only be taken after all the answers and the resources have been found is a sure recipe for paralysis as it has been in our cities. Place-making is a complimentary tool to a master planning process

About SD Corporation:

SD Corporation is a preferred developer for redevelopment and green field projects. It is a confluence of resources, reputation and expertise of two real estate developers, Shapoorji Pallonji and Dilip Thacker. The company has a clearly determined vision to create landmarks out of ordinary spaces through the process of redevelopment which infuses a fresh lease of life in old and dilapidated buildings giving the city a fresh and a modern look.

The company is committed to building a vibrant future for generations ahead through successful enterprise, leveraging existing platforms and creating new ones for tomorrow. Modern technologies are amalgamated with strategic development and innovative thinking.

SD Corporation builds foundations for success with exceptional living and commercial spaces that will increase value for its partners, shareholders and customers.

About Urban Vision

The Urban Vision is a social venture & a think-do-tank which was instituted to inspire next generation urbanization. The organization focuses on solutions driven research; advocates & consults on best practices in policy and design; facilitates public dialogue on policy choices. The Urban Vision's Placemaking initiative aims to craft places that are lively and vibrant using Public Arts Installations, Cultural Programming, Strategic Civic Engagement and is built on partnerships with the creative community of the city like the local art groups, theatre groups, social entrepreneurs.