

Shapoorji Pallonji enters Thane, launches its first residential project Northern Lights

- Tallest Towers in Thane
- Construction by Shapoorji Pallonji Group
- 60 + amenities and features

March 13, 2019, Mumbai: Shapoorji Pallonji Real Estate, one of India's most trusted and oldest real estate brands, has announced its entry into Thane residential market with the launch of its first premium residential project Northern Lights. The project is spread over 4.8 acres of land and will offer different unit configurations of 2 BHK premium homes.

The project site is strategically located on Pokhran Road No. 2 which is one of the most preferred residential destinations in Thane. It is located adjacent to the Eastern Express Highway. As a location, it also enjoys proximity to well-developed social and civic infrastructure like education institutions, hospitals, commercial centres, retail zones and shopping malls.

Shapoorji Pallonji Northern Lights is a thoughtfully designed premium project and will offer modern living with more than 60 lifestyle amenities and features such as the Pool Deck, Music Room, Children Play Area, Electronic Gaming Room, Library, Swimming Pool, Multi-purpose Lawn, Cricket Pitch, Senior Citizens' Corner, Urban Farming Zone, Adventure Climbing Wall and Pocket Garden, Eureka Forbes Air and water purifiers, to name a few. The residents will also be able to enjoy breath-taking hill views and city views from higher floors. The construction will be done by Shapoorji Pallonji Group itself.

Speaking at the launch, Mr. Venkatesh Gopalkrishnan (CEO, Shapoorji Pallonji Real Estate) said, "We are excited to announce the launch of our first project in Thane which is one of the leading real estate markets in MMR Region. This project addition is part of our ambitious plan of entering into key residential markets. It also strengthens our development portfolio and fits well with our strategy of increasing product offering in the premium residential segment. We are confident that our newly launched project will meet customers' expectations of premium living."

Lifestyle-friendliness, excellent connectivity and quality social infrastructure are some of the determining factors that single out a residential destination. Thane also enjoys easy access to critical spaces like the railway station and the airport. Owing to the road network of JVLR, SCLR, Ghodbunder Road, Eastern Freeway, NH-8, Mumbai-Nashik Highway and the Thane-Belapur Road, Thane offers quick and easy commute to numerous business districts such as Nariman Point in South Mumbai, Lower Parel, Bandra Kurla Complex (BKC) and CBD Belapur in Navi Mumbai.

Metro connectivity is set to further boost Thane's connectivity, live-ability and lifestyle quotient as well as capital values. In addition to the metro, Thane will also benefit from being a stop on the much-anticipated Bullet Train service.

Shapoorji Pallonji Real Estate has an ambitious plan to develop around 80 million sq ft of residential projects in next couple of years. These projects would be developed across its product portfolio and in cities like Mumbai, Delhi- NCR, Bengaluru, Kolkata and Pune.

About SPRE

Shapoorji Pallonji Real Estate is a well-regarded, reputed player in the Indian real estate sector owing to cutting-edge design innovation, construction quality and architectural excellence. It constitutes a significant segment of the Shapoorji Pallonji Group – an enormous multi-business conglomerate. The group has a 150-year legacy that bridges the earliest celebrated structures of India and the modern marvels. Shapoorji Pallonji Real Estate has made inroads into most Indian cities – Mumbai, Pune, Bangalore, Gurugram and Kolkata - with a variety of developments from luxury apartments, opulent residences to aspirational homes for mid-income homebuyers as well as one of the largest mass housing projects in India.

Link to the website: <https://www.shapoorjipallonji.com/>

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